

# **SERVICES CATALOGUE**

**To cover all aspects of  
your business needs**

**As at December 2024**

# WHY CHOOSE US?

1. WE LISTEN, DESIGN, EXECUTE. YOU PROSPER.
2. ONE-STOP MARKETING SHOP.
3. TAILORED MARKETING SOLUTIONS.
4. BROAD PRODUCT RANGE.
5. EVERYDAY VALUE.
6. SATISFACTION GUARANTEE.
7. SKILLED AND EXPERIENCED STAFF.
8. SERVING SMALL BUSINESS OVER 20 YEARS.

# INDEX



GRAPHIC DESIGN SERVICES	●●	02
VIRTUAL ASSISTANT SERVICES	●●	03
RETAIL WEBSITE SERVICES	●●	05
PROMO & APPAREL SERVICES	●●	07

# GRAPHIC DESIGN OVERFLOW SERVICES



You may not see it, but we're constantly thinking of ways that we can help you grow. How can we help relieve the load? What can we do to have your back?

After turning this question over to you, it was pretty clear that an extra hand with design would go a long way. So we listened to our customers and spent the following year building a system that would truly have your back without all the contracts and red tape.

No, we're not here to replace you or your full time designer. But we are here for whenever your designer's sick, on holidays or just too busy to take on more work. Once a month or once a year, we're all for convenience without the commitment.

With flat rate pricing on a per-product basis (we call this our Pay-Per-Design service), and guaranteed 24-hour turn arounds when submitted before our 12noon cut off, we're your silent graphic design back up that'll always have your back. Here, whenever you need us.

Need a little more help? You can also hire your own personal Graphic Design VA on a casual, part-time or full-time basis to help get through your workload.

You can have a virtual graphic designer at your fingertips whenever you need and your investment will depend on the skills and experience you will need.

So what makes us different?

- 1. Design Options To Suit You** - Our **Pay-Per-Design** model is the most economical option if you just need a quick hand to get through some work, but if you've got a bit more on than just one design, you can hire a **Graphic Design VA** on a casual, part-time or full-time basis, where you'll work with a dedicated VA for all your internal design work
- 2. Help Fixing Existing Artwork** - Our internal graphic design team always have someone available to help fix a file if your job is on hold because of incorrect artwork. Let us fix it for you for a small fee, and we'll even turn it around in under 2 hours
- 3. 24-hour Turnarounds on new designs** - Get your first draft back in 24 hours or less (depending on scope)
- 4. Unlimited Revisions** - We'll keep revising the file until you're happy
- 5. Direct Communication** - Speak directly to your designer to keep revisions moving quickly
- 6. Source Files Yours To Keep** - We don't own a thing, all our files are yours to keep

\*Turnaround times can vary depending on scope and complexity of each design request.

# VIRTUAL ASSISTANT SERVICES



A Virtual Assistant (or 'VA') is a skilled remote worker who joins your team from afar and tackles all the tasks you don't have time for. If you've ever wondered about hiring a VA, but didn't know where to start, or how to navigate the challenges of employing overseas, this service is for you.

Like most small business owners, we're willing to bet you'd love an extra pair of hands. But finding someone who can develop your website, write your marketing copy, and balance your profit and loss ledger is a bit of a stretch! Add the costs of recruitment, training, wages and overheads, and it's hard not to feel overwhelmed by the whole process. Enter the VA, a highly skilled professional who exists to make your life easier, rather than harder.

## What Can a VA Help With?

Our VAs can help you with a range of tasks, from general admin, data entry and calendar management through to marketing, copywriting and bookkeeping. Even niche areas like IT support can be outsourced to a VA. You'll gain back precious time which you and your local team can devote to high value work that helps your business grow.

## A Trusted VA Team

When you hire a VA from us, you can rest assured you're getting a fully trained, professional worker who will help your business thrive. Here are some of the reasons to use this service:

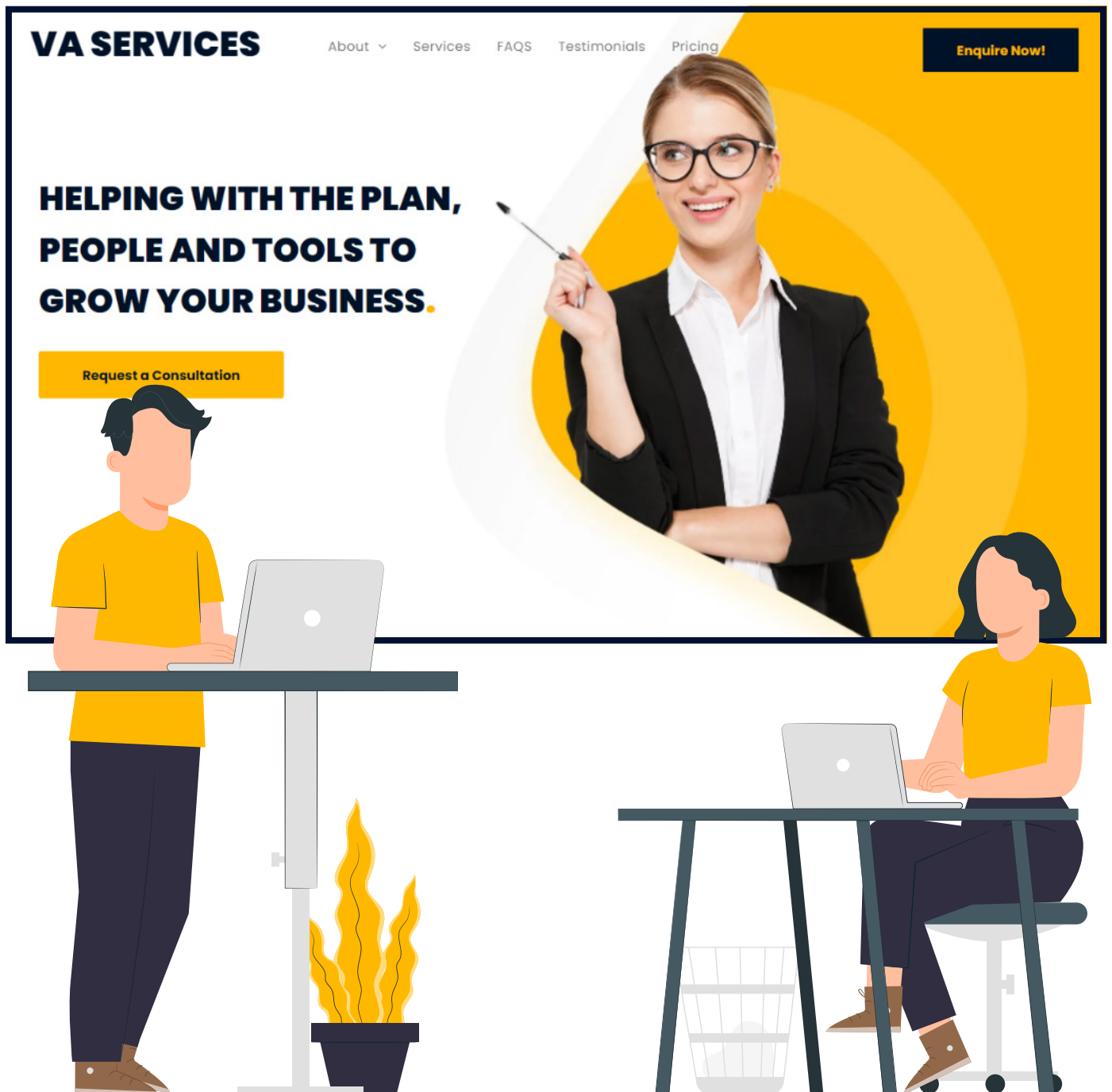
- **We find the right fit for you, not us**  
We source the perfect person for your needs, while we take on the HR and admin pain points.
- **We eliminate all your risk**  
We'll carry the costs of ALL up-front recruitment and we'll never lock you into any long term contracts.

- **We've been where you are now**

VA's are an invaluable part of our remote team and they've contributed greatly to the success and efficiency of our business. We want to do the same for you.

- **We don't believe in exploiting overseas workers**

Our remote workers earn a higher wage working for us than they would any other outsourcing company. They have zero commute time, are able to support their families and have access to better healthcare.



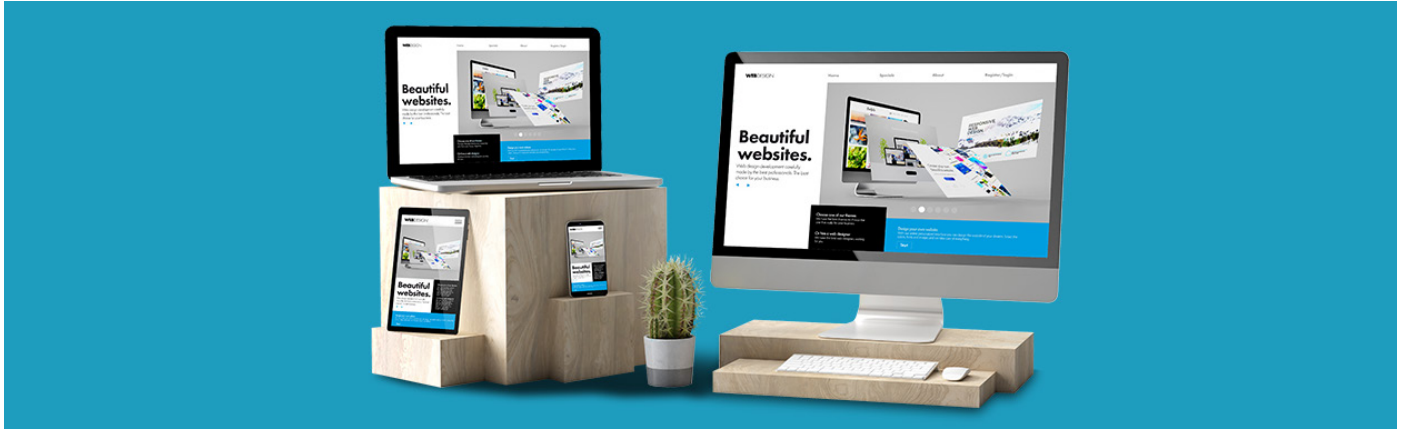
**Reach out to us today if you want to gain back some time and help your business grow.**



For more information, check out our website  
or contact our team today.

---

# RETAIL WEBSITE SERVICES



If you've ever had enquiries for website builds, or wanted to bring in more business by offering them, this service is for you!

We created our Retail Website service exclusively for IBS clients. We've made it as easy as possible to onsell to your customers, become a one-stop-shop, and say 'YES' to extra work (and \$\$\$) without reinventing the wheel.

## Websites Have Never Been This Simple.

Gone are the days where you needed a fancy developer to build a site and then you're stuck going back to them for every single change required. This service lets you DIY, or leave it to our team who can take your brief and bring your client's vision to life.

All our websites are all built to be fast, device-friendly and reliable. We use Australian-based AWS services, the world's leading website hosting provider, and our design platform utilises the most cutting edge technology available in the market today.

## Why Use IBS?

We provide you with everything you need to on-sell websites easily and earn revenue through ongoing subscriptions. Plus, we give you complete flexibility to be as involved or hands-off as you'd like. All our websites feature:

- On the go simple editing. Make updates to your content, imagery and layout with ease, whenever you like!
- Mobile-first design. Every one of our sites is optimised for mobile, giving a professional look no matter what device it's being viewed on.
- A simple 3 step process to get started. Simply choose your site type, your setup option and your ongoing service plan. That's it!



## How to offer website services in 6 simple steps (without being a web developer):

1. Once you've got a client interested we'll send you a 'website wish list' form for them to fill out.
2. We'll then provide you a proposal of what we suggest for your client based on their requirements, simply add your markup and send onto your client!
3. Once approved, we'll start building and provide you with a draft version of the website to send onto your customer.
4. Revisions are requested straight from the draft website, sent directly to our dev team in a white labelled capacity, so you don't have to handle the back and forth.
5. We'll let you know when there are no further changes requested and grab the domain details ready to take the site live!
6. Finally we'll do a one on one white labelled training session with your client, ready to hand the site over (or for you to manage yourself!).



For more information, check out our website  
our team today.

or contact

# PROMO & APPAREL SERVICES



This new service will allow you to expand your own promo and apparel range without investing your precious time. You'll get the benefit of 25 years of experience and we'll provide custom quotes for you within 24 hours. Our specialised team have built and nurtured valuable supply chain partnerships and we'll use them to source the best prices and deals to meet your needs.

## Why should I use this service?

Put simply, we'll do all the heavy lifting for you! It can be overwhelming navigating the world of promotional products, so let us take it off your hands. We'll provide a **free quoting service** with a 24 hour turnaround, all you'll need to do is fill out a brief and leave the rest to us.

## What makes us different?

We listen, we consult and we source the best products for YOUR needs. Whether you're working with a super strict budget or you need something produced yesterday, our team will guide you through the process to find the perfect product for your brand. We source everything from sporting uniforms and merchandise to corporate stationery and trade expo giveaways.


## Get in contact with us today!


Let our Promo & Apparel Department help source it for you. Whether you're after something specific or you just have some questions, we'd love to help!


Email [\[redacted\]](#) for any Promo & Apparel needs.

# CONTACT US

We would love to hear from you. If your enquiry relates to one of our products or services, or you want to share a recent experience, give us feedback, request a quote, or place an order, please reach out via phone or email below.

 1300 85 26 85

 [sales@nonstopmarketing.au](mailto:sales@nonstopmarketing.au)

 [nonstopmarketing.au](http://nonstopmarketing.au)

 Unit 6, 53-57 Upton Street, Bundall QLD 4217





## **FOOD & BEVERAGE CATALOGUE**

To cover all aspects of  
your business needs

As at December 2024



## **PRINT, STATIONERY & LABELS CATALOGUE**

To cover all aspects of  
your business needs

As at December 2024



## **FABRIC SIGNAGE & DISPLAYS CATALOGUE**

To cover all aspects of  
your business needs

As at December 2024



## **TRADITIONAL SIGNAGE & DISPLAYS CATALOGUE**

To cover all aspects of  
your business needs

As at December 2024



# **But wait, there's more!**

We aim to be your one stop print shop, so make sure you check out our other catalogues **(there's four in total)** for the full list of our print products and services.